I am writing this missive prior to our annual Presidents’ Weekend retreat at Asilomar, which this year was held 14-17 February. If you haven’t ever before attended one of these retreats, you NEED to come! It is a learning experience like no other, and you’ll meet PBK-NCA members who have come for decades and always say they are taking home so many new ideas (not to mention a few extra pounds from the tasty meals in the Dining Hall). If you couldn’t make the retreat this year, put it on your 2021 calendar as soon as you get one: it’ll be held 12-15 February 2021, so we can celebrate Valentine’s Day, too.

During the year, PBK-NCA hosts visits to remarkable sites around our “neck of the woods,” sign-ups for which are available on our Website, www.pbknca.org, and in our Newsletter (ably edited by Ray Hendess, my go-to person for historical information about the Association and all things Internet). Our First Vice President for Programs, O’Neil Dillon, plans most of the almost-monthly meet-ups that PBK-NCA offers throughout the year. He will be happy to receive your payments for excursions (either by check – remember those? – or via PayPal online). Again, all the news you need to know is at www.pbknca.org.

As sometimes happens at this time of year, members of our Board leave to pursue other activities, and new members step up to keep us going forward. Board members for the 2020-21 year will be elected and installed at the Annual Meeting, ably planned by Jean James, to be held Sunday May 3, 2020 at the Bancroft Hotel in Berkeley. Check the ΦBKNCA website or page 4 of this Newsletter for more information. If you should have a yen to serve our Association as a Board Member, please let me know at mltg@aol.com. We can probably match a job to your interests and qualifications. There are also opportunities for one-off activities (at this time of year I’m thinking Audit Committee) and helping with tours/visits.

I look forward to meeting you at one of our upcoming activities, and I thank you for your continued support of Phi Beta Kappa Northern California Association.

Mary Turner Gilliland President 2011-20
Upcoming Events
Information about our enrollment, refund and cancellation policies.
Register and get more information online at www.pbknca.org/events/

Most events can accommodate you and any friends or family you'd like to bring along. Occasionally an event will have a limited enrollment, in which case we may not be able to accommodate more than one member and one guest per enrollment. No refunds; fees will be donated to the scholarship fund program \textit{in lieu} of a refund. You will not receive confirmation of your reservation for the events unless you register online. Directions are available from the event websites, Google.com, your GPS, or on the day of the event by calling O’Neil Dillon, Programs, cell 510-207-8761.

If you subsequently can’t make an event, others may be waiting. Kindly notify O’Neil, cell 510-207-8761, or oneilsdillon@gmail.com


“Propaganda is the calculated manipulation of information designed to shape public opinion and behavior to predetermined ends, as desired by the propagandist. Subjectivity, disinformation, exaggeration, and the outright falsification of facts are the hallmarks of propaganda practitioners”.

This collection of propaganda represents the political art of more than 25 countries, including North Korea, Cuba, Nazi Germany, Vietnam, Iran, and the Soviet Union. The objects on display were mostly designed and financed by various governments, dictators, and special interests with specific political goals in mind.

Tom and Lilka Areton have collected visual political propaganda for over 40 years. Their experiences living and traveling in totalitarian regimes affected them in profound ways and led to their creating this museum.

Tom will give us a private guided tour of the museum, discussing the seven expressions in which propaganda is presented. He will have his award-winning white wine available for those who wish it (suggested donation $5).

Website: \url{https://museumofpropaganda.org/}
Place: The Museum of International Propaganda
1000 5th Ave, San Rafael, corner of Court St.
Driving directions: Google “Directions to The Museum of International Propaganda” or \url{Click here for Google driving directions map}

Time: 11 AM Saturday March 21, 2020
Cost: $10
Parking: Two large no cost lots (right and left) on first block of Court St North of 5th Ave. Paid street and garage parking.
Group size: Maximum 20
Sunday, May 5, 2020, 12 noon: ΦΒΚΝCA Annual Meeting and Awards Luncheon. Bancroft Hotel, Berkeley

Have you been feeling pessimistic about the younger generation? Now is your chance to restore your faith in our future. Please plan to join us for lunch at noon on Sunday, May 3, at the Bancroft Hotel in Berkeley for our annual meeting and awards presentations. The business meeting takes only a few minutes; we devote the rest of the time to honor outstanding professors and students. At last May’s luncheon, we distributed five $1,000 Teaching Excellence awards to outstanding professors and twelve $7,500 scholarships to exceptional graduate students. One of these professors and one of these students joined us in February at our Asilomar conference (page 7), and their presentations more than justified the awards they received. We hope you can join us May 3. If you do, you will leave feeling optimistic about today’s youth.

Menu: Baskets of gourmet vegan breads, butter Baby arugula salad, fresh orange segments, thinly sliced fennel with citrus vinaigrette
Entrees (all choices gluten-free):
Lemon caper chicken
Halibut with artichoke and olive caponata (both choices accompanied by herbed wild rice and roasted vegetables)
Vegan option: Asparagus and mushroom risotto
Dessert: lemon meringue torte or chocolate torte (gluten free)

Date: Sunday, May 3, 2020
Deadline: April 19, 2020
Time: 12:00 Noon - 4:00 pm
Cost: $45.00

Location: Bancroft Hotel, Berkeley
From the Bancroft Hotel's website: "we are located across the street from UC Berkeley at 2680 Bancroft Way, Berkeley, CA 94704. Our phone number is (510) 549-1000. From Interstate 80, take the University Avenue exit into Berkeley, heading east toward the U.C. campus. At the University, turn right on Oxford Street and then left onto Durant Avenue. Cross Telegraph Avenue, turn onto College Avenue, and left again onto Bancroft Way. The Bancroft Hotel is the second building on the left-hand side."

The website, bancrofthotel.com/directions/ includes a decent map showing the hotel's location on Bancroft Way.

Parking: The Bancroft has some handicap parking available upon request; however, hotel guests have first priority, so nothing is guaranteed. Street parking is free on Sundays. There is metered parking under the tennis courts across the street and down about half a block. Allow enough time to find a parking spot.

The “Meeting” portion will consist of election of officers for the 2020-2021 year.

The slate will consist of: Mary Turner Gilliland, President; O’Neil Dillon, First Vice President – Programs; Joanne Sandstrom, Second Vice President – Scholarships; Patricia Kenber, Third Vice President – Membership; Duncan Missimer, Treasurer; Susan Jenkins, Corresponding/Recording Secretary.

Bios of all nominees are at https://www.pbknca.org/bios/2020-2021.phi.beta.kappa.pbk.php

Jean James, Past-President, PBKNCA
This Year’s Exclusive Class with Chef Chris (who was the master bread baker last time). Saturday, May 16, 2020 from 9:30 am to 3:00 pm

Another great time this will be for us! Starting bright and early, we will meet at Judy Hardardt’s “new” home in Davis where we will have the chance not just to learn about *Sous Vide* and the Instant Pot, but we will have plenty of hands-on practice. If you already have an Instant Pot, bring it with you so we can share our experiences.

Lunch will include the results of our cooking in the morning (will include those accompanying participants). By the end of the day, we’ll be going home with freshly made souvenirs. What more could we possibly ask for? Come hungry!

Date: Saturday, May 16, 2020  
Time: 9:30 am to 3:00 pm  
Minimum: 8  
Maximum: 10  
Deadline: Friday, May 1, 2020  
Fee: $45.00 (cooks) and $15.00 (those accompanying the cooks)
We will have a one-hour, docent-led tour of John Muir’s home and orchards as well as the Martinez Adobe.

Learn about the history of this influential conservationist and see how he and his family lived in Martinez in this house with its orchard. In addition, the Martinez Adobe tells the history of the Anza Expedition of 1776, establishing the first Spanish settlement at San Francisco Bay.

Depending how the orchard is doing, we may be able to pick some fruit to take home. Picnic grounds are available for lunch after the tour. Nearby Mt Wanda hiking trails are part of the park and can be enjoyed as well. Facilities are limited. Bring water.

Place: John Muir National Historic Park
4202 Alhambra Ave
Martinez, CA 94553

Click for Google directions

Date: Saturday, June 20th, 11:45 AM
Website: [http://nps.gov/jomu/learn/historyculture/places.htm#topdoc](http://nps.gov/jomu/learn/historyculture/places.htm#topdoc)

[https://www.nps.gov/juba/index.htm](https://www.nps.gov/juba/index.htm) which may be self-guided or, if there are enough docents, docent led.

ADA accessible

Parking- limited onsite. Street parking on Walnut street opposite parking entrance to park. All day and two-hour parking available.

Group limit: 25
Deadline: Monday, June 1st
Cost: $10
Rain cancels

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Reservation and Coupons on page 6

Reservations can now be made online using PayPal or credit card. Quick and easy, no coupons to download and mail, and you get an instant receipt! See the website at [www.pbknca.org/events/](http://www.pbknca.org/events/). Of course, coupons are still available if you want to send a check. No acknowledgements will be sent for coupon reservations.
The Museum of International Propaganda
Saturday March 21, 2020, 11 am
Deadline Thursday, March 19
# Attending _____ x $10.00 per person = $
(Check payable to PBK-NCA- Enter “Propaganda” on check)
Member(s) ____________________________________________
Address ____________________________________________
____________________________________________________
Phone ______________________________________________
E-mail _____________________________________________
Guest name(s) ________________________________________
Mail coupon and payment to: O’Neil S. Dillon, M.D.,
891 Regal Road Berkeley CA 94708-1351

Awards Dinner and Annual Meeting
Sunday, May 3, 2020 12:00 noon
Deadline Tuesday, April 19, 2020
# Attending _____ x $45 per person = $
(Dinner Selection: #Chicken
#Halibut
#Vegan
Handicap parking? ___________
Member(s) ____________________________________________
Address ____________________________________________
____________________________________________________
Phone ______________________________________________
E-mail _____________________________________________
Guest name(s) ________________________________________
Mail coupon and payment to: Jean James, 8 San Ardo Court,
Novato CA 94945

Instant Pot Cooking
Saturday, May 16, 2020 9:30 am
Deadline Friday, May 1, 2020
# Attending ______ x $45.00 per cook = $
(Maximum 2 cooks per member)
# Attending ______ x $15.00 per accompanying cook = $
(one per cook)
(Check payable to PBK-NCA- Enter “Instant” on check)
Member(s) ____________________________________________
Address ____________________________________________
____________________________________________________
Phone ______________________________________________
E-mail _____________________________________________
Guest name(s) ________________________________________
Mail coupon and payment to: O’Neil S. Dillon, M.D.,
891 Regal Road Berkeley CA 94708-1351

John Muir
Saturday, June 20th, 11:45 am
Deadline Monday, June 1, 2020
# Attending ______ x $10.00 per person = $
(Check payable to PBK-NCA- Enter “Muir” on check)
Member(s) ____________________________________________
Address ____________________________________________
____________________________________________________
Phone ______________________________________________
E-mail _____________________________________________
Guest name(s) ________________________________________
Mail coupon and payment to: O’Neil S. Dillon, M.D.,
891 Regal Road Berkeley CA 94708-1351

ΦBK Board, July 1, 2019 to June 30, 2020
Mary Turner Gilliland, President
Menlo Park, (650) 321-9966, Mltg@aol.com
O’Neil Dillon, First Vice President – Programs
Berkeley, cell 510-207-8761, oneilsdillon@gmail.com
Joanne Sandstrom, Second Vice President – Scholarships
Oakland, (510) 339-1352, joannes@berkeley.edu
Patricia Kenber, Third Vice President – Membership
Danville, (925) 838-2296, kenber@sbcglobal.net
Duncan Missimer, Treasurer
Mountain View, (408) 368-0835, Duncan.missimer@ieee.org
Susan Jenkins, Corresponding and Recording Secretary
San Jose, (408) 532-6550, sjenkins4@yahoo.com
Deirdre Frontczak, Asilomar Chair
Santa Rosa, (707) 546-4238, dfrontczak@santarosa.edu
Amanda Sanyal, Chapter Liaison
Campbell, (650) 520-5419, a_derry@yahoo.com
Ray Hendess, Communications Officer
Petaluma, (707) 763-2072, Ray@pbknca.org
Narcinda Lerner, Teaching Excellence Chair
Woodside, (650) 851-0137, nrlernern@netscape.net
The 34th Annual Asilomar Conference Feb 14–17, 2020 was a tremendous success, with eight speakers and over 100 participants.

The beautiful Asilomar Conference Grounds was designed in the Arts & Crafts style by architect Julia Morgan and is located near Monterey, California.

More details are posted online about this wonderful event at www.pbknca.org/newsletter/2019-12December.pdf. It is not too early to sign up now for Asilomar February 12-15, 2021! The coupon is on page 10 and online registration is available at www.pbknca.org/asilomar.

Deirdre Frontczak, Asilomar Chair

A brief summary of the 2020 speakers:

**Friday Evening, 7:30 pm.**
*Diane Dreher, PBK, Ph.D. (English), Santa Clara University*

**The Secret Behind Shakespeare’s Greatest Tragedies**

Diane Dreher is a Professor of English at Santa Clara University. She did graduate work at the Shakespeare Institute in Stratford-upon-Avon and received a Ph.D. in English from UCLA, an M.A. in Counseling from Santa Clara University, and a B.A. in English from UC Riverside. Her research agenda includes works on literature and spirituality, Eastern philosophy, leadership, and positive psychology with publications ranging from the bestselling Tao of Inner Peace to scholarly books and articles. In addition to her academic work, she is a writing and positive psychology coach, credentialed by the International Coach Federation.

**Saturday Morning, 9:30 am.**
*William J. Clancey, PBK, Ph.D. (Computer Science)*
*Florida Institute for Human and Machine Cognition*

**The Okeanos Explorer: Robotically mediated field science beneath the sea and the art of travel**

Dr. William J. Clancey is a computer scientist whose research relates cognitive and social science in the study of work practices and the design of agent systems. He received a PhD in Computer Science at Stanford University and Mathematical Sciences BA at Rice University (ΦBK, 1974). He has developed artificial intelligence applications for medicine, education, finance, robotics, and space-flight systems. At the Institute for Research on Learning he co-developed ethnographic methods for modeling work systems. At NASA Ames Research Center as Chief Scientist of Human-Centered Computing, Intelligent Systems Division (1998-2013), his team automated file management between Mission Control and the International Space Station, receiving Johnson Space Center’s Exceptional Software Award. He is a Fellow of the American College of Medical Informatics, Association for Psychological Science, Association for Advancement of AI, and National Academy of Inventors. His book *Working on Mars: Voyages of Scientific Discovery* with the Mars Exploration Rovers received the AIAA 2014 Gardner-Lasser Aerospace History Literature Award.
Saturday Afternoon, 1:30 pm.  
Henry Reichman, Ph.D. (History), California State University, East Bay  

The Future of Academic Freedom  

Since 2012 Henry Reichman has chaired the AAUP’s Committee on Academic Freedom and Tenure. An historian of Russia and the Soviet Union, he is Professor Emeritus of History at California State University, East Bay, where he taught for 25 years. At CSUEB he won the outstanding professor and faculty service awards and served three terms as chair of the academic senate, on the executive committee of the CSU system academic senate, and for nine years on the California Faculty Association's collective bargaining team. His book, The Future of Academic Freedom, was published in April 2019 by Johns Hopkins University Press. It explores both current challenges to academic freedom and outlines why its defense is so important in a democratic society.

Saturday Evening, 7:30 pm.  
Joe Lurie, M.A. (Communications) Executive Director Emeritus of the University of California Berkeley's International House  

Culture Clash in the Era of Globalization  

Author of the award-winning *Perception and Deception, A Mind-Opening Journey Across Cultures*, and former Peace Corps Volunteer, Joe Lurie is Executive Director Emeritus of the University of California Berkeley's International House, a dynamic multi-national residential program center serving the campus, local community, and 1,000 residents from 75 plus countries annually. Its mission is to foster intercultural respect and understanding for the promotion of a more peaceful world. He served in this role for two decades and subsequently has been an active teacher and intercultural trainer at UC Berkeley and consultant on cross-cultural communications. His work has been featured at the Commonwealth Club and on NPR, PBS and in Harper's Magazine and the Mercury News.

Sunday Morning, 10:00 am.  
Robert Siegel, PBK, Ph.D. (Biology), PBKNCA Teaching Excellence awardee  

The Secret Life of Viruses and an update on the Coronavirus  

Robert Siegel, 2019 recipient of the PBKNCA Teaching Excellence Award, is a Professor at Stanford with appointments in the Department of Microbiology and Immunology, The Program in Human Biology, the Center for African Studies, the Woods Institute for the Environment, and the Masters of Liberal Arts Program. His courses focus on virology and infectious disease, genetics and molecular biology, global health and development, photography, ecology, Darwin and evolution, and Stanford itself. He has recently completed book chapters on viral classification, vaccines to prevent viral cancers, and prions.
Sunday Afternoon, 1:30 pm.
Grant Ballard, Ph.D. Biological Sciences, B.A., Chief Science Officer, Point Blue Conservation Science

Climate-smart conservation from Antarctica to California

As Chief Science Officer for Point Blue Conservation, Grant leads several projects investigating and communicating the effects of landscape-scale environmental stressors on ecosystems and human stakeholders in western North America and the Southern Ocean. Managing a team of 160 scientists, he is responsible for shaping and growing Point Blue's multi-investigator scientific research and conservation programs towards the vision that healthy ecosystems will continue to sustain thriving wildlife and human communities in California and beyond, on land and at sea, for decades to come.

Sunday Evening, 7:30 pm.
Ryane Logsdon, PBK, Ph.D. Candidate, (Animal Behavior), UC Davis

Robots, burlap, and habitat-mapping: Using technology to study animal communication

Ryane Logsdon is a Ph.D. candidate in the Animal Behavior Graduate Group (ABGG) at the University of California, Davis. After receiving her B.S. in Ecology and Evolutionary Biology, she held a series of research positions – studying lizard courtship, vampire bat social calls, and cognition in American crows – investigating various aspects of animal behavior. Current research explores the interplay between habitat structure, social interactions, and courtship behavior using the greater sage-grouse as a model system. Ryane is an NSF Graduate Research Fellow, received the PBKNCA graduate scholarship, has published in top-tier journals, and has presented her research at international conferences.

In addition to her doctoral work, Ryane enjoys volunteering to work with birds of prey at the California Raptor Center, writing for The Ethogram (the official blog of the Animal Behavior Graduate Group), and teaching dance.
Website: RMLogsdon.wordpress.com

Monday Morning:
James Richardson, M.Div. (Theology), Dean, Trinity Cathedral, Sacramento

The Abolitionist’s Journal: The Life and Times of an American Anti-slavery Family

James Richardson is a former senior writer with The Sacramento Bee and the author of several books on California politics, including an acclaimed biography of the politician Willie Brown, published by the University of California Press. His newest book project heads into a new direction, exploring his family roots in the anti-slavery abolitionist movement of the 19th century. Richardson is a Phi Beta Kappa graduate of UCLA and has a Master of Divinity degree from the Church Divinity School of the Pacific in Berkeley. He is an Episcopal priest and is currently the interim Dean of Trinity Episcopal Cathedral in Sacramento.
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Note – Please do not return this form if you have already paid a deposit.

ΦBK at Asilomar February 12-15, 2021

Deadline for Reservations: Thursday, December 10, 2020
Online registration is available at www.pbknca.org/asilomar.
Or use this coupon. Registration fee: # Attending ______ x $125/person = $_______
Please make checks payable to PBK-NCA
Mail to: Barry Haskell, 1190 Fairbrook Dr., Mountain View, CA 94040
Questions? Call Deirdre Frontczak at 707 546-4238

Member Name(s):________________________________________________________
Member Address: __________________________________________________________________
________________________________________________________________________________
Member Phone #(s): __________________________________________________________________
Member Email (essential!)
Is this the first time you have attended our Asilomar Conference? ________________________________
Where initiated to ΦBK (For your name tag) __________________________________________________
Guest Name(s): _________________________________________________________________________